





# BANFF WINTER Carnival

DAZZLING  
DELIGHTFUL  
WEEK OF FUN

Feb. 5 to 12

SKI-ING  
SKI-JORING  
SLEIGHING  
SNOWSHOEING  
TOBOGGANING  
SNOWSHOEING  
SWIMMING

In the Warm Sulphur Pool

FUN FOR YOUNG AND OLD

EXCURSION

Tickets on Sale

Feb. 4 to 12

From all stations in Alberta  
and in British Columbia  
 Revelstoke, Kootenay Ldg. and  
 East

RETURN LIMIT FEB. 11, 1927



For Full Information ask  
the Ticket Agent or Write.  
G. D. Brophy,  
Dist. Pass. Agent  
Calgary, Alta.

## Spend

THE WINTER  
Sightseeing

ON THE

## Pacific Coast

at—VANCOUVER

VICTORIA

"CANADA'S EVERGREEN  
PLAYGROUNDS"

FINE MOTOR ROADS—  
GOLF and OTHER OUTDOOR  
SPORTS TO ENJOY

## LOW EXCURSION FARES

TICKETS ON SALE  
Jan. 11, 13, 18, 20, 25  
Feb. 1 and 8

RETURN LIMIT  
APRIL 15, 1927.

## A Choice of 2 Daily Trains

Via the  
Have the  
ticket agent  
tell you more  
about this  
Winter Winter  
Trip

## THE GLEICHEN CALL

W. PARK EVANS, PROPRIETOR  
Member of the Canadian Weekly Newspapers Association  
Member of the Alberta Press Association

Published every Wednesday in the Heart of a Wonderfully Rich Farming Country—The Home of the Canadian Wheat Belt—Distributors  
SUBSCRIPTION, \$2.00 per year. Foreign Countries \$2.50  
Advertising Rates—Display, 50c per Column Inch first insertion; and 35c for each subsequent insertion. Reading matter accepted only with due care and consideration.

EXCHANGE MUST BE ADDED TO ALL CHEQUES

## GLEICHEN, ALBERTA, WEDNESDAY

### BACK UP NEWSPAPERS

Frequently we are so closely associated with institutions or commodity that we do not appreciate their worth. This applies in general to newspapers. Every city, town and village has its newspaper. In the case of Gleichen, news and a toot and a grape at a "white place" in two roads constitute excuse enough for the starting of a newspaper and not infrequently that wide place in the road becomes a real town and when it does one may rest assured that that newspaper that seemed to have had no excuse for beginning life had a very important part to play in the community's unexpected development.

So it is all along the line of progress. No city ever gets very far without the sincere cooperation of newspapers. Yet no institution in a city ever gets less thanks or receive more abuse.

Probably no other thing is a better index to a town than its weekly publications. Very often that is about all the stranger has to go by in making up his mind about a community. If the newspaper that falls into hands is a bright looking sheet, full of advertisements and has a prosperous air, the stranger is certain to judge that the town is a success.

Those who read their weekly newspapers and carelessly throw them aside, overlook the fact that they are not doing all for their town that they can. If those newspapers instead of being destroyed were placed in wrappers and mailed from time to time to friends and relatives at a distance the good that could be accomplished would soon be reflected in the town's growth.

Board of Trade are frequently blamed for not getting more out of their advertising. Those who raise these complaints could do a great deal themselves by sending out the literature that comes into their own hands in the form of local periodicals. Rest assured there is no business individual in a town more interested in the growth of his community than is the editor or publisher, for as the town grows he grows.

### THIS TIME MAY COME

The time may come. When someone will not be extolling the "good old days."

When oldsters will not be baying with alarm the goings-on among the young people.

When the comic sheets will not pretend that husbands are henepecked.

When a reporter, detective and a parson on the stage, or in the movies will resemble a reporter, a detective and a parson in real life.

When popular magazines will think up some new way to adorn their pages without glorifying the girl.

When a man will work as hard as he leads his wife and his friends to think he works.

When a "business conference" means a business conference and not a game of golf.

When cynics will not be knocking the church and the church will not be knocking the world.

When an employee admits he is being paid all he's worth.

When professional reformers admit that society is O.K. and voluntarily quit their jobs.

When a man gives up his automobile and explains that he cannot afford one.

When somebody will not be prophesying that the world is coming to an end.

When suckers will not be stung by fake investment salesmen.

Yes, the time may come. But we don't expect to be a live to enjoy the millennial dawn!

### MAN THE IMITATOR

In his humbler moments, when the deeds of angel and archangels are brought to his attention, man has been wont to call himself but a worm of the dust; but when French see him in the act of imitating, he is but a mimic of the lower forms of animal life, and that mimic of his most honored inventions have been used by the bug for ages. To make the humiliation of man complete, the scientist says he is but a poor imitator at that, and the invention of insects and animals are always more perfect and worked out with more detail than those of man.

Even the camouflage of the war is as old as the hills a-mong the lower animals, he says, and the grasshopper has had a ten years' vacation in the hills of the Rockies to be back in the ground. Even the patented fastener only invented by man about forty years ago, has been used by the cuttlefish to button its outer skin on ever since there has been a cuttlefish, while the file, the anchor, the rail, the groove, and the art of dove-tailing have always been used by the lower animals. The live invention of musical instruments is stolen from the insects.

There is just so much for everybody. If you dodge your share, there is more for your creditors.

## HOCKEY

(Continued from page 1.)

made wonderful saves. Gleichen never seemed to be able to get started probably because they were checked too close for the Medicine Hat players who were great backcheckers and when the first period ended no goals were counted.

Shortly after the second period began Gleichen got the puck into the far corner but not the referee would not allow the goal to count claiming it an offside, and everyone wanted to know why he did not ring the bell before the puck was in the net instead of afterwards. All figured the referee had plenty of time to ring the official's bell committee where he faced off the two teams during the first period of the second period. Medicine Hat played very actively and Gleichen had taken advantage of this. At the end of the second period Medicine Hat had two counters and they had made their only counter in the last few minutes of the game.

The Medicine Hat boys looked all evening for goals in the game and they got one. Every time a Gleichen man was penalized the Medicine Hat players seized the opportunity to crowd down on the Gleichen goal and when the referee in scoring once by doing this. But Gleichen showed poor management when the game was over. They had a player who was a fence, they would stick to the three man defense instead of putting the whole forward line into action. And when a Gleichen boy was sent to the fence the force he brought to the gas town had the art of killing time till their man came out, down to / score. Gleichen failed to utilize the idea of a two man defense, the referee being a Medicine Hat man was severely criticized by the crowd the first five minutes of play, to hanging onto the Medicine Hat who were the last to hang onto the Medicine Hat boys. In the last five minutes the Gleichen boys crowded the Medicine Hat's back on their own side and the game was very fast.

Gleichen's combination work was poor through the game but the defense was great and did wonders. Medicine Hat played like a well drilled machine. Gleichen never got things properly set and certainly was "off" night for them. The solid boys put up the poorest game we have seen in a long time. The Medicine Hat boys were able to keep the game while Gleichen did not have the subs that were equal to the players on the ice. Al Wilson, the Gleichen player who was "on" that night and he saved many a sure shot at his cage.

The game was exceedingly dirty and no dirty work whatever was displayed. The penalties handed out were for tripping. The only Gleichen goal was made by Bob Brown.

The Gleichen team was: Medicine Hat, Monarchs—Gard, Woodhouse; defense, Bond and Knight; forward, McKey, Wilson, 22nd B. Story—Goal, Al. Wilson; defense, O. Wilson and Wright; forwards, Brown, Lyon, McKay Taylor and McMillan.

Referee—Dr. P. H. McNichol, of Medicine Hat.

Viscount Willingdon, governor general, will be in town to attend the opening of the Canadian Parliament in the middle of April. His arrangements are being made by him to government and city authorities in Calgary and Edmonton. The University of Alberta will confer an honorary degree upon him during his visit.

HEAVY GASOLINE PRODUCTION

Over 200,000 barrels of 72 degree natural gasoline were produced at Royalite No. 2 well in the Turner Valley, the south of which is the oil field, during the month of January, the latest month for which figures are available. The production of 20,790 barrels, which is a total of 18,447 barrels were produced in December.

There are now three other producing wells in the Turner Valley, the latest to come in being the Macleod No. 2, which came totaling near nine million cubic feet per day.

## HAIR DRESSING AND MARCELLING

Miss A. Downey will be at the Gleichen Hotel from 4 p.m. each Wednesday to 2 p.m. on PHONE.

## PHONE CENTRAL FOR APPOINTMENT

### DR. A. W. BOWLES

M.D.C.M., M.C.P.S., A.M.

Physician and Surgeon

Phone Office 41, Residence 40  
GLEICHEN

## GLEICHEN HOSPITAL

Mrs. A. V. COOK, R.N.  
(Registered in the Provinces of  
Saskatchewan and Alberta.)

Nurse in Charge

VISITING HOURS:

4 P.M. ————— and 7 to 8 P.M.

P.O. BOX 141

ONE 35 DAY OR NIGHT

### MISS E. FRANKTON

#### Maternity Nurse

Box 70 ————— Phone 104

GLEICHEN, ALBERTA

### T. H. Beach

#### Auctioneer

Sales Conducted any place  
in the Province

#### FOR TERMS

Engines at Gleichen Harness Store.

Office phone 8 Residence phone 2

### JOHN BOYD, LL.B.

Barrister Solicitor  
and Notary Public

GLEICHEN, ALBERTA  
SUCCESSION TO R. E. COOK

### M. W. McDONALD, LL.B.

Lawyer—General Practice

### ARROWOOD, ALBERTA

Collections a specialty.  
Estates, Loans, Insurance, Mail, Fire  
and Life.

INVESTMENTS — FARM LANDS

### TOWN OF GLEICHEN

#### OFFICE HOURS

4 a.m. to 12:30 p.m. and

\$10 a.m. to 5:30 p.m. Daily

Council meeting second Friday of

each month at 8 p.m.

This office will be closed as follows:  
Christmas, New Year, Holidays and the  
first fortnight of July each year.

ALSO

First two legal working days of each  
month, and the last two legal working days  
of each month following, and the  
first working days following the  
thirtieth of month for collections, etc.

PETER MACLEAN,

Secretary Treasurer,

### GEO. W. EVANS

#### Undertaking

#### And Embalming

### MOTOR HEARSE

Artificial wreaths always on  
hand. Weather extremes  
will not effect these flowers

in any way.

GLEICHEN, ALTA

### HEAVY GASOLINE PRODUCTION

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If you want

## Insurance

GET the BEST

See the Old Established Firm

HENDERSON & MALLORY  
GLEICHEN, Alberta.

A half ton of this fuel on these cold days for the Furnace or Heater will make you wonder why you have burned coal all this time. If not convinced just try a small load.

## UPLAND HAY

We have samples of good upland Hay selling at \$20.00, \$22.00 F.O.B., Gleichen Car lots.

## R. S. McQUEEN

PHONE 37 ————— GLEICHEN

## HOW IS YOUR STOCK OF:

LOOSE LEAF  
ACCOUNT SHEETS  
BILL HEADS  
LETTER HEADS  
MEMO HEADS  
ENVELOPES  
STATEMENTS  
BUTTER WRAPPERS  
ENVELOPES  
POSTERS  
CARDS, ETC. ETC. ETC.

## ADVISE THE CALL, PHONE 12

## MOUNT ROYAL COLLEGE

CALGARY  
ALBERTA

REV. G. H. KENNY, M.A., D.D., D.C.L.  
President  
THOROUGH training in Academic and  
Cathedral Courses. Start with our  
WINTER TERM. Fees  
Short-hand, Typewriting, Bookkeeping, etc. Up-to-date  
courses. Opportunities for students  
graduates.  
Ages 16-21. Department 1100. Commercial Department  
1125 (including board, tuition and laundry).  
Write the Registrar for detailed information.



